



OWENS & MINOR / PRICING PROPOSAL / VIDEO PRODUCTIONS

SEPTEMBER 18, 2020

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INTRODUCTION

About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

LONG FORM CORPORATE VIDEO

Shoot & Post: One 5 to 7 Minute video

Scope of Work/Deliverables:

One Day Shoot at Client's location
Video Edit for : 1 x 5 to 7 minute video

Studio Center will Provide:

Production:

- Director/DP & Producer
- Location Scout
- Audio, Gaffer, Grip, AC, Hair & Makeup, PA
- Props & Set Dressing
- Craft Services
- Media Management/Hard Drives
- 4K Camera & Lens Package
- Wardrobe
- Travel
- Still Photography

Post Production:

- Video Edit Hours
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library - Paid Buyout for Broadcast, Social & Web
- Non-union Voice over - Paid Buyout for Broadcast, Social (Paid Digital) & Web
- Footage Archival
- Link to downloadable deliverables in 1080p

Client will Provide:

- Scripting and Creative
- Vector art for logos and graphics
- Editorial Guidance
- All On Camera talent/Employees

Total: \$44,722.00

SHORT FORM CORPORATE VIDEO

Shoot & Post: One up to 2 Minute video

Scope of Work/Deliverables:

One Day Shoot at Client's location
Video Edit for : 1 x 2 minute video

Studio Center will Provide:

Production:

- Director/DP & Producer
- Location Scout
- Audio, Gaffer, Grip, AC, Hair & Makeup, PA
- Props & Set Dressing
- Craft Services
- Media Management/Hard Drives
- 4K Camera & Lens Package
- Wardrobe
- Travel
- Still Photography

Post Production:

- Video Edit Hours
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library - Paid Buyout for Broadcast, Social & Web
- Non-union Voice over - Paid Buyout for Broadcast, Social (Paid Digital) & Web
- Footage Archival
- Link to downloadable deliverables in 1080p

Client will Provide:

- Scripting and Creative
- Vector art for logos and graphics
- Editorial Guidance
- All On Camera talent/Employees

Total: \$25,907.00

RECRUITING VIDEO

Shoot & Post: One up to 3 Minute video

Scope of Work/Deliverables:

One Day Shoot at Client's location
Video Edit for : 1 x 3 minute video

Studio Center will Provide:

Production:

- Director/DP & Producer
- Location Scout
- Audio, Gaffer, Grip, AC, Hair & Makeup, PA
- Props & Set Dressing
- Craft Services
- Media Management/Hard Drives
- 4K Camera & Lens Package
- Wardrobe
- Travel
- Still Photography

Post Production:

- Video Edit Hours
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library - Paid Buyout for Broadcast, Social & Web
- Non-union Voice over - Paid Buyout for Broadcast, Social (Paid Digital) & Web
- Footage Archival
- Link to downloadable deliverables in 1080p

Client will Provide:

- Scripting and Creative
- Vector art for logos and graphics
- Editorial Guidance
- All On Camera talent/Employees

Total: \$29,094.00

MED. DISTRO VIDEO

Shoot & Post: One up to 3 Minute video

Scope of Work/Deliverables:

One Day Shoot at Client's location

Video Edit for : 1 x 3 minute video

Studio Center will Provide:

Production:

- Director/DP & Producer
- Location Scout
- Audio, Gaffer, Grip, AC, Hair & Makeup, PA
- Props & Set Dressing
- Craft Services
- Media Management/Hard Drives
- 4K Camera & Lens Package
- Wardrobe
- Travel
- Still Photography

Post Production:

- Video Edit Hours
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library - Paid Buyout for Broadcast, Social & Web
- Non-union Voice over - Paid Buyout for Broadcast, Social (Paid Digital) & Web
- Footage Archival
- Link to downloadable deliverables in 1080p

Client will Provide:

- Scripting and Creative
- Vector art for logos and graphics
- Editorial Guidance
- All On Camera talent/Employees

Total: \$29,094.00

SERVICES VIDEO

Shoot & Post: One up to 3 Minute video

Scope of Work/Deliverables:

One Day Shoot at Client's location
Video Edit for : 1 x 3 minute video

Studio Center will Provide:

Production:

- Director/DP & Producer
- Location Scout
- Audio, Gaffer, Grip, AC, Hair & Makeup, PA
- Props & Set Dressing
- Craft Services
- Media Management/Hard Drives
- 4K Camera & Lens Package
- Wardrobe
- Travel
- Still Photography

Post Production:

- Video Edit Hours
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library - Paid Buyout for Broadcast, Social & Web
- Non-union Voice over - Paid Buyout for Broadcast, Social (Paid Digital) & Web
- Footage Archival
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Client will Provide:

- Scripting and Creative
- Vector art for logos and graphics
- Editorial Guidance
- All On Camera talent/Employees

Total: \$29,094.00

PRODUCT VIDEO

Shoot & Post: One up to 3 Minute video

Scope of Work/Deliverables:

One Day Shoot at Client's location
Video Edit for : 1 x 3 minute video

Studio Center will Provide:

Production:

- Director/DP & Producer
- Location Scout
- Audio, Gaffer, Grip, AC, Hair & Makeup, PA
- Props & Set Dressing
- Craft Services
- Media Management/Hard Drives
- 4K Camera & Lens Package
- Wardrobe
- Travel
- Still Photography

Post Production:

- Video Edit Hours
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library - Paid Buyout for Broadcast, Social & Web
- Non-union Voice over - Paid Buyout for Broadcast, Social (Paid Digital) & Web
- Footage Archival
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Client will Provide:

- Scripting and Creative
- Vector art for logos and graphics
- Editorial Guidance
- All On Camera talent/Employees

Total: \$29,094.00

HH VIDEO

Shoot & Post: One up to 3 Minute video

Scope of Work/Deliverables:

One Day Shoot at Client's location
Video Edit for : 1 x 3 minute video

Studio Center will Provide:

Production:

- Director/DP & Producer
- Location Scout
- Audio, Gaffer, Grip, AC, Hair & Makeup, PA
- Props & Set Dressing
- Craft Services
- Media Management/Hard Drives
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Post Production:

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Client will Provide:

- Scripting and Creative
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- Editorial Guidance
- All On Camera talent/Employees

Total: \$29,094.00

PRICING SUMMARY

Longform Corporate Video:	\$44,722.00
Short Form Corporate Video:	\$25,907.00
Recruiting Video:	\$29,094.00
Med. Distro Video:	\$29,094.00
Services Video:	\$29,094.00
Product Video:	\$29,094.00
HH Video:	\$29,094.00

Subtotal:	\$216,099.00
Client Discount:	-\$17,349.00
Total:	\$198,750.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 60 days from 9/18/2020.

THANK YOU!

Point of Contact:

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VB | RVA | DC | NYC