



THE SHOPS AT HILLTOP
May 16, 2024

3 INTRODUCTION

4 VIDEO PRODUCTION

5 PRICING SUMMARY

6 POINT OF CONTACT



INTRODUCTION

About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

VIDEO PRODUCTION

1 Day Shoot in Hampton Roads & Post Production

Scope of Work/Deliverables:

Shoot and Post for:

One up to :30 Second Broadcast & Web Spot.

1x Day of Filming in Hampton Roads.

Studio Center will Provide:

Production:

- Director/DP
- Producer
- Grip
- Creative Services / Copywriter
- Camera (SC Sony F7 camera and lens package)
- Media Management/Hard Drives
- Grip & Lighting Package
- Craft Services
- Grip Van

Post Production:

- Video Edit
- 2d Graphics for titles, and end card
- Audio Mix & Music Library
- 1x Non-union Voice over -
Regional TV & Organic Web Buyout.
- Footage Archival
- Link to downloadable deliverables

Client will Provide:

- On Camera Talent & extras for interviews
- Script Direction
- Editorial Guidance
- Access to Locations for filming / permits
- Staging area for crew and equipment & lunch
- Logos/art in Vector format

Total: \$14,452.00

PRICING SUMMARY

Video Production: \$14,452.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 10 days from 5/16/2024.

THANK YOU!

Point of Contact:

Bob Finke

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: bobf@studiocenter.com



VB | RVA | DC | NYC