



ESTIMATE/SCOPE OF WORK



VIRGINIA LOTTERY

Date: 9.19.2024
Client: Fable / Va Lottery
Format: 2 x VO :15 (1 Voice) and 2 x VO :30 (1 Voice) for Terrestrial Radio, Digital/Streaming and Social Media, Fully Produced
Market: Virginia Radio, Digital/Streaming and Web Usage
Cycle: 13 Weeks for Radio/Digital/Streaming, Buyout for Web Usage
Air Date: TBD
Talent: TBD - Pending Auditions (No charge for auditions!)
Booking Status: Pending

NO SCRIPTS AVAILABLE AT TIME OF ESTIMATE

1 Non-Union Voice Talent for Radio, reading 4 Scripts \$1,608
1 Non-Union Voice Talent for Social Media / Web, reading 4 Scripts \$3,768
1 Non-Union Voice Talent for Digital/Streaming, reading 4 scripts \$1,608
Up to 8 Production / Studio Hours \$ 4,208
Music / Sound Effects for "Giving Spirit" - \$435/ Deliverable
- Client to provide music/sounds effects for "Hint Hint"

Total = \$ 11,627.00

**Studio time may fluctuate depending on the complexity of the final script, music/SFX. Studio Center minimum is one hour.
After one hour you are billed in 15-minute increments
*Revisions made after the original session are at an additional cost
Terms good 10 days

