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FIVE IRON GOLF / PRICING PROPOSAL / LMS

AUGUST 16, 2023

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## INTRODUCTION

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### About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

### Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

## LMS PACKAGE

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### WEBSITE DEVELOPMENT:

The project developer will Build out the website framework using the Moodle LMS, adding other components as necessary to enhance the user experience. The developer will write valid HTML / CSS code, as needed, that complies with current web and ADA requirements, maximizing functionality, as well as accessibility for as large an audience as possible.

### COURSE SET-UPS:

The designers will add the necessary Courses into the LMS which at this time is 12. This includes the description and any images or videos to explain the intent of the course and who it is intended for.

### TOPIC SET-UPS

Once the Courses have been created, the designers will commence adding all the topics that go under each course. This includes text and video content as well as any downloadable documents pertinent to the topic. As a ballpark measurement we have used 3 topics for a base level Course and added three topics to that as the Courses go from one level to the next. The actual number of topics will vary according to the content available and provided by the client.

Example:

- Roamer - 3 topics
  - Bay Host - those 3 topics plus another 3
  - Lead Bay Host - Those 6 topics plus another 3
  - Desk Host - Those 9 topics plus another 3
- For a total of twelve topics.
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## LMS PACKAGE

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### TESTING / DELIVERY / TRAINING:

The site will be thoroughly tested (such as the complete functionality of forms or other scripts, as well as testing for last minute compatibility issues - viewing differences between different web browsers, ensuring that the website is optimized to be viewed properly in the most recent browser versions/mobile devices – referred to as responsive design. The digital team will check to be sure that all of the code written for the website validates. Valid code means that the sites meet the current web development standards – this is helpful when checking for issues such as cross-browser compatibility as mentioned above.

Once the client has given final approval, we will use the FTP (File Transfer Protocol) program to upload the website files to the server.

The client will receive up to 20 hours of training on the LMS in-person or virtually via GoToMeeting or Zoom (client's choice).

Training Cost: No charge

### ONGOING SUPPORT AND SITE MAINTENANCE:

Learning Management System updates (Moodle), javascript updates, server maintenance and upgrades, secure certificate renewals, LAMP stack updates and upgrades. (*Does not include actual content additions.*)

Cost to client: No charge

\*This site will be ADA compliant upon release of the site to the client. Studio Center cannot be held liable for any added content, past the point of turnover to the client, that is not ADA compliant. Please contact Studio Center for assistance as needed. We would be happy to help.

## PRICING SUMMARY

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**LMS PACKAGE:**                      **\$ 58,500.00**

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Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

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Client

\_\_\_\_\_

Date

\_\_\_\_\_

Studio Center

\_\_\_\_\_

Date

50% deposit is due at the time of kick-off and balance upon completion.  
Estimate valid for 10 days from 8/16/2023.

## THANK YOU!

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Point of Contact:

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