

# Capability Statement



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New Business Development  
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## Core Competencies

Studio Center produces **media and advertising content** for both the private and public sector, specializing in **digital media, website development, motion picture and video production, audio production, tele-production, and post-production** services.

Studio Center is able to provide exceptional work to our clients by integrating three core competencies:

- **Great Production**
  - Utilizing our various departments' in-house staff to walk clients through every step of the production process, all in one place
  - Scriptwriting, conceiving, copywriting, storyboards, and prototypes
  - Photography, color-correction, motion graphics, video and sound editing, custom jingles and music, and social/digital media
- **Great Service**
  - Providing project management software access to our clients to monitor in real-time and provide creative input
  - 24/7 availability across the U.S.
- **Content Integration & Branding**
  - Leveraging all our departments' tools and resources to create consistent branding across all media platforms (i.e. broadcast, print, and internet)

## About Studio Center

Studio Center is the largest commercial media production company in the United States. As a small business, we fully produce over 15,000 Radio and TV spots each year. We also create web videos, documentaries, short and long form videos, custom websites, motion graphics, event sponsorships, media buys, and much more. Visit us at [www.studiocenter.com](http://www.studiocenter.com)

## Past Performance

- Navy Medicine Support Command (ref: Sherry White, [sherry.n.white-royal.civ@mail.mil](mailto:sherry.n.white-royal.civ@mail.mil), 301-295-1494)
- Naval Hospital Jacksonville (ref: Thomas Webster, [thomas.m.webster12.civ@mail.mil](mailto:thomas.m.webster12.civ@mail.mil), 301-295-3262)
- NAVSUP (ref: Sherry White, [sherry.n.white-royal.civ@mail.mil](mailto:sherry.n.white-royal.civ@mail.mil), 301-295-1494)

## Differentiators

- Project management software providing client with real-time progress and visibility
- Five studio locations around the U.S.
- State-of-the-art Cyc room at three locations
- In-house Director of Photography
- Motion graphics department (2D & 3D)
- Award-winning video/audio production and exclusive voice talent roster (union & non-union)
- Free voiceover and on-camera auditions
- Digital team specializing in website design and development, and digital ad design.

- DUNS: 04-240-8153
- CAGE Code: 4WD45
- NAICS: 512110, 512120, 512191, 512199, 512240, 512290, 515120, 541810, 561311, 541613, 541830, 541430, 541921, 541922
- GSA Schedule: GS-23F-0125M
- SIN: 541-4B
- Small business

**Studiocenter.com**

New York • Richmond • Virginia Beach • Washington, DC

**Great Voices... Great Production... Great Service!**