



AAFMAA / PRICING PROPOSAL / VIDEO PRODUCTIONS

NOVEMBER 13, 2020

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INTRODUCTION

About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

GOLD PACKAGE VIDEO

Shoot & Post: 1x up to 2 min & 3x :20 Cut Downs

Scope of Work/Deliverables:

1/2 Day Shoot in Northern Virginia

Video Edit for : 1 x up to 2 minute and 3 x :20 second videos

Studio Center will Provide:

Production:

- Storyboarding
- Director/DP & Producer
- Location Scout
- Audio, Gaffer, Grip, AC, Hair & Makeup, PA
- Props & Set Dressing
- Craft Services
- Media Management/Hard Drives
- 4K Camera & Lens Package
- Wardrobe
- Travel
- Still Photography

Post Production:

- Video Edit Hours
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library
- Voice Over
- Footage Archival
- Link to downloadable deliverables in 1080p

Client will Provide:

- Script Direction
- Access to Location
- Logos/art in Vector format

Subtotal:	\$38,864.00
Discount:	-24,864.00
Total:	\$14,000.00

SILVER PACKAGE VIDEO

Shoot & Post: 1x up to 2 min & 2x :20 Cut Downs

Scope of Work/Deliverables:

1/2 Day Shoot in DC Studio

Video Edit for : 1 x up to 2 minute and 2 x :20 second videos

Studio Center will Provide:

Production:

- Storyboarding
- Director/DP & Producer
- Location Scout
- Audio, Gaffer, Grip, AC, Hair & Makeup, PA
- Props & Set Dressing
- Craft Services
- Media Management/Hard Drives
- 4K Camera & Lens Package
- Wardrobe
- Travel
- Still Photography

Post Production:

- Video Edit Hours
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library
- Voice Over
- Footage Archival
- Link to downloadable deliverables in 1080p

Client will Provide:

- Script Direction
- Access to Location
- Logos/art in Vector format

Subtotal:	\$34,731.50
Discount:	-23,731.50
Total:	\$11,000.00

BRONZE PACKAGE VIDEO

Shoot & Post: 1x up to 2 min & 1x :20 Cut Downs

Scope of Work/Deliverables:

1/2 Day Shoot in DC Studio

Video Edit for : 1 x up to 2 minute and 1 x :20 second videos

Studio Center will Provide:

Production:

- Storyboarding
- Director/DP & Producer
- Location Scout
- Audio, Gaffer, Grip, AC, Hair & Makeup, PA
- Props & Set Dressing
- Craft Services
- Media Management/Hard Drives
- 4K Camera & Lens Package
- Wardrobe
- Travel
- Still Photography

Post Production:

- Video Edit Hours
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library
- Voice Over
- Footage Archival
- Link to downloadable deliverables in 1080p

Client will Provide:

- Script Direction
- Access to Location
- Logos/art in Vector format

Subtotal:	\$33,551.50
Discount:	-25,051.50
Total:	\$8,500.00

PRICING SUMMARY

Gold Package Video:	\$14,000.00
Silver Package Video:	\$11,000.00
Bronze Package Video:	\$8,500.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Packages Chosen:

Video: Gold Silver Bronze

Accepted by:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 60 days from 11/13/2020.

THANK YOU!

Point of Contact:

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VB | RVA | DC | NYC