



AMERICAN SYSTEMS / PRICING PROPOSAL / TRAINING VIDEOS

OCTOBER 15, 2020

3 INTRODUCTION

4 SHOOT ONLY - 2 CAMERA - LOCAL

5 SHOOT ONLY - 2 CAMERA - TRAVEL

6 SHOOT ONLY - 3 CAMERA - LOCAL

7 SHOOT ONLY - 3 CAMERA - TRAVEL

8 SHOOT ONLY - 3 CAMERA - LOCAL-TALENT

10 PRICING SUMMARY

11 POINT OF CONTACT



INTRODUCTION

About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

Shoot Only - 2 Camera - Local

Scope of Work/Deliverables:

1 Day shoot in Virginia with 2 cameras

Studio Center will Provide:

Production:

- Grip & Lighting Package
- 2 Camera & Lens Package
- Director/DP & Producer
- Audio, Gaffer,/Grip, Camera Op
- Hard Drive + Media Management / Shipping

Client will Provide:

- Scripting and Creative
- Editorial Guidance

Subtotal:	\$14,130.00
Discount:	-4,250.00
Total:	\$ 9,880.00

Shoot Only - 2 Camera - Travel

Scope of Work/Deliverables:

1 Day shoot with 2 cameras and travel

Studio Center will Provide:

Production:

- Grip & Lighting Package
- 2 Camera & Lens Package
- Director/DP & Producer
- Audio, Gaffer,/Grip, Camera Op
- Hard Drive + Media Management / Shipping

Client will Provide:

- Scripting and Creative
- Editorial Guidance

Subtotal:	\$16,630.00
Discount:	-4,000.00
Total:	\$12,630.00

Shoot Only - 3 Camera - Local

Scope of Work/Deliverables:

1 Day shoot in Virginia with 3 cameras

Studio Center will Provide:

Production:

- Grip & Lighting Package
- 3 Camera & Lens Package
- Director/DP & Producer
- Audio, Gaffer,/Grip, Camera Op
- Hard Drive + Media Management / Shipping

Client will Provide:

- Scripting and Creative
- Editorial Guidance

Subtotal:	\$15,530.00
Discount:	-4,650.00
Total:	\$10,880.00

Shoot Only - 3 Camera - Travel

Scope of Work/Deliverables:

1 Day shoot with 3 cameras and travel

Studio Center will Provide:

Production:

- Grip & Lighting Package
- 3 Camera & Lens Package
- Director/DP & Producer
- Audio, Gaffer,/Grip, Camera Op
- Hard Drive + Media Management / Shipping

Client will Provide:

- Scripting and Creative
- Editorial Guidance

Subtotal:	\$18,030.00
Discount:	-3,300.00
Total:	\$14,730.00

Shoot Only - 3 Camera - Local - Talent

Scope of Work/Deliverables:

1 Day shoot in Virginia with 3 cameras

Studio Center will Provide:

Production:

- Grip & Lighting Package
- 3 Camera & Lens Package
- Director/DP & Producer
- Audio, Gaffer,/Grip, Camera Op
- On Camera Talent - usage for internal Government website / featured speaking
- Hard Drive + Media Management / Shipping

Client will Provide:

- Scripting and Creative
- Editorial Guidance

Subtotal:	\$16,130.00
Discount:	-3,250.00
Total:	\$12,880.00

PRICING SUMMARY

#1. Shoot Only - 2 Camera - Local:	\$ 9,880.00
#2. Shoot Only - 2 Camera - Travel:	\$12,630.00
#3. Shoot Only - 3 Camera - Local:	\$10,880.00
#4. Shoot Only - 3 Camera - Travel:	\$14,730.00
#5. Shoot Only - 3 Camera - Local - Talent:	\$12,880.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!
Packages Chosen:

Video Package: #1. #2. #3.
#4. #5.

Accepted by:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 60 days from 10/15/2020.

THANK YOU!

Point of Contact:

William Prettyman

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: william@studiocenter.com

Adrienne Beyer

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: adrienne@studiocenter.com



VB | RVA | DC | NYC