



ESTIMATE/SCOPE OF WORK

Date: 3.4.2024

Client: Va Lottery

Format: 1 x VO :15 (1 Voice) and :30 (1 Voice) for Terrestrial Radio, Streaming, Paid and Unpaid Social Media / Digital and PR

Market: Worldwide for Digital, Virginia for Radio

Cycle: 3 months for new media placements, Buyout for client owned websites and Social Media

Air Date: February 2024

Talent: TBD pending auditions

Booking Status: Pending

SCRIPTS AVAILABLE AT TIME OF ESTIMATE

2 Voice Talent for \$3,864

Up to 4 Production / Studio Hours \$ 2,104

Music / Sound Effects Package \$ 1,568

Total = \$ 7,536

**Studio time may fluctuate depending on the complexity of the final script, music/SFX. Studio Center minimum is one hour.*

After one hour you are billed in 15-minute increments

**Revisions made after the original session are at an additional cost*

**Terms good 10 days*